

REP HEADLINE# 6301090
*** ORIGINAL REV#0 ***
REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
AUG29/12 15.52
*** PCNC-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF.# SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6301090 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC 9/12 EST#1500 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP11/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 15.52

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$315
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1500
AGENCY PRODUCT CODE = 14

LINE	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1134P	30		\$30.00	9/12	9/14	1		W-F	1
PROGRAM : PITTSBURGH NOW PMAIRS M,W-F SEP-DE												
CON COM1: PITTSBURGH NOW PMAIRS M,W-F SEP-DE												
2			1134P-1200M	30		\$60.00	9/17	9/17	1		MON	1
PROGRAM : CH 11 11P NEWS RPT												
CON COM1: CH 11 11P NEWS RPT												

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REP: TEL# 215-564-1206

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FAX# 215 564 1103

HARRIS REPORT FROM REP

AUG29/12 15.5:

*** PCNC-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
3			700A-800A	30		\$75.00	9/12	9/14	1		W-F	1
PROGRAM : PITTSBURGH THIS MNG												
CON COM1: PITTSBURGH THIS MNG												
4			800A-900A	30		\$75.00	9/12	9/14	1		W-F	1
PROGRAM : PITTSBURGH THIS MNG R												
CON COM1: PITTSBURGH THIS MNG R												
5			900A-1000A	30		\$75.00	9/17	9/17	1		MON	1
PROGRAM : PCNC NEWS												
CON COM1: PCNC NEWS												
SEP/12 \$315.00												CONTRACT TOTAL \$315.00
												TOTAL SPOTS 5

MARKET TOTALS \$31,500

PCNC 1%

WTAE 23%

KDKA 36%

WPXI 29%

WPGH 9%

WPMY 1%

WPCW 1%

SVC- NSI

DEMOS- RA35+*